

ORDER



KSNV

Orders
Order / Rev: 108371
Alt Order #: 06868516
Product Desc: OBAMA 60'S
Estimate: 2265
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 12/06/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	25	\$40,570.00	\$34,484.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$40,570.00	\$34,484.50	0.00
Totals	25	\$40,570.00	\$34,484.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	23%	\$40,570.00
Market	100%	\$176,391.30

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$44,097.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$40,570.00
KTUD	1%	\$1,763.91
KVVU	23%	\$40,570.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,819.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wa	M	5-6a	MTWTF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1			\$900.00		0.00			

Advertiser:	Obama for America
Product Desc:	OBAMA 60'S
Estimate:	2265

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$900.00		0.00			
E 2	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$1,400.00		0.00			
E 3	KSNV	10/30/12	11/05/12	Today Show Today Show TODAY SHOW	CM	658a-9am	MTWTF--	1:00	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$1,800.00		0.00			
E 4	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					1	\$700.00		0.00			
E 5	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	1:00	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					1	\$1,250.00		0.00			
E 6	KSNV	10/30/12	11/05/12	M-F Today Show III 4th Hour Today 4th Hour TODAY SHOW III	CM	10am-11am	MTWTF--	1:00	1	\$650.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/30/12-11/05/12	M-F Today Show III 4th Hr		10am-11am	MTWThF----	1:00		(\$650.00)		0.00	NM		
				Credited											
				[CREDIT-REFUND]											
E 8	KSNV	10/30/12	11/05/12	The Doctors The Doctors THE DOCTORS	CM	2pm-3pm	MTWTF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$650.00		0.00			
E 9	KSNV	10/30/12	11/05/12	Dr. Phil Dr Phil DR. PHIL	CM	3-4p	MTWTF--	1:00	1	\$900.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/30/12-11/05/12	Dr. Phil		3-4p	MTWThF----	1:00		(\$900.00)		0.00	NM		
				Credited											
				[CREDIT-REFUND]											
E 10	KSNV	10/30/12	11/05/12	M-F Early News M-F Early News EARLY NEWS	CM	5-630p	MTWTF--	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--					1	\$2,400.00		0.00			
E 11	KSNV	11/03/12	11/03/12	RALSTON in PRIME RALSTON in PRIME ENCORE	CM	8-11pm	-----S-	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					1	\$2,400.00		0.00			
E 12	KSNV	10/30/12	11/05/12	Last Call w/Carson Daly Last Call w/Carson Daly LAST CALL WITH CARSON DALY	CM	136-205am	MTWTF--	1:00	2	\$80.00	3	0.00	NM	1	\$80.00

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Product Desc:	OBAMA 60'S
Estimate:	2265

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	10/30/12	11/05/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	MTWTF--	1:00	2	\$80.00	3	0.00	NM	1	\$80.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		2				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/30/12-11/05/12		Last Call w/Carson Daly		136-205am	MTWThF----	1:00		(\$80.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 13	KSNV	10/30/12	11/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	1:00	4	\$2,600.00	1	0.00	NM	4	\$10,400.00
WHEEL/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		4				\$2,600.00		0.00			
E 14	KSNV	10/30/12	11/05/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	MTWTF--	1:00	4	\$1,800.00	1	0.00	NM	3	\$5,400.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		4				\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/30/12-11/05/12		Ralston Reports		730-758pm	MTWThF----	1:00		(\$1,800.00)		0.00	NM		
Credited [CREDIT-REFUND]															
E 15	KSNV	10/30/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	1:00	4	\$2,400.00	1	0.00	NM	4	\$9,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		4				\$2,400.00		0.00			
E 16	KSNV	11/03/12	11/03/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	1:00	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,350.00		0.00			
E 17	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	1:00	1	\$800.00	1	0.00	NM	1	\$800.00
SPORTS NIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$800.00		0.00			
E 18	KSNV	11/03/12	11/03/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	1:00	1	\$90.00	3	0.00	NM	1	\$90.00
TO THE POINT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$90.00		0.00			
E 19	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$700.00		0.00			
N 20	KSNV	11/02/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm	M---F--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	M---F--		1				\$650.00		0.00			
													Totals	25	\$40,570.00